



Company Profile

Contents

01.	Copyright Notice	3
02.	Executive Summary	4
	◆ Company Overview	4
	◆ What we do?	4
	◆ Vision	4
	◆ Mission	4
	◆ Values	4
03.	What Sets Us Apart	5
04.	Offshore Application Development India	5
05.	Our development services include	6
	◆ Technology	6
	◆ Disruptive Innovation	6
	◆ Methodology	6
05.	Key Services Offered	7
	◆ Training Programs	7
	◆ Training Division	7
	◆ Outsourcing HR	8
	◆ SOFTWARE Products & Architecture	8
06.	Core Values	9
07.	Contact Us	9
08.	Event Gallery	10

Copyright Notice

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Rather than put a trademark symbol in every occurrence of other trademarked names, we state that we are using

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Executive Summary

Company Overview

Microsharp Technologies R&D Pvt Ltd is an Information Technology company located in Bangalore, Karnataka, India servicing clients worldwide.



Microsharp Technologies was founded in the year 2009 as a company between two Internet technology Specialists in Bangalore, the heart of India. Our goal was simple, yet profound: To become the dominant web-services and consulting firm in India and then expanding the reach outside the border of the country. A strong track record of providing end-to-end web applications consulting while assisting companies to receive information anywhere, anytime and in the most efficient format has led to more than a 100% Year-on-Year growth and now, Microsharp has worked with over 50 clients across 4 states in India.

WHAT WE DO?

Microsharp is a 100% software development Company, providing cutting edge software solutions to its clients since 2009. Our main focus area is Product Development / Project based application development and web designing & development. We do Standalone Applications and Web Applications such as Website Design, S.E.O., Bulk SMS & Branding etc. Microsharp known as a web site design Software Development company in Bangalore, India, offers a comprehensive list of services to web site designing in web 2.0 design or Flash sites, .net and php application development to maintenance and backend services & from development of e-commerce sites to setting up of Payment Gateway meet all your web design and web development needs. From domain booking or registration to website hosting



To deliver World class solutions for clients with high standards of performance.



To develop, manage and provide talented manpower and retain the finest talent possible to serve our clients and our nation.



Microsharp has built its reputation by adhering to a core set of principles. They are:

- ➔ We care about the quality of our products
- ➔ We care about our customers
- ➔ We care about our employees
- ➔ We are committed to doing our best every time

What Sets Us Apart

Long term Partnerships – Helped by our longevity. We will be around for many years, most optimized for LCS (least cost of service).

Flexibility – We accommodate the unique requirements of each customer on a solid foundation of our delivery mechanisms which are refined over many years and certified. We provide real time communication via US office and still leverage cost benefits of offshore software development.

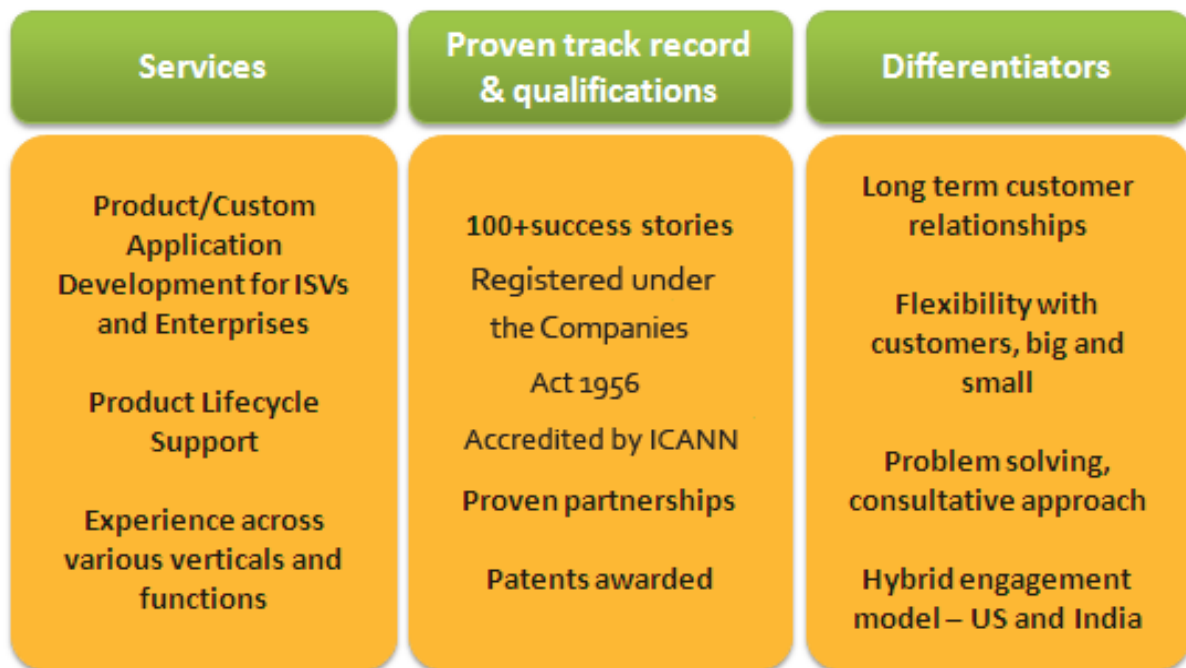
Solve difficult problems for our customers – Our approach is consultative. We understand each customer's unique situation and provide a custom solution in consultation with customer executives and operational management to meet their strategic and operational needs.

Large and small clients – We work with equal diligence. Each engagement is important to us.

Our India operations work to provide you seamless view of our operations.

Offshore Application Development India

Microsharp is a software development company has vast experience and expertise in Custom Software and offshore Application Development, Web Development, E-Strategy Consulting, Ecommerce solutions India, Web Application development, Multimedia and Design Solutions, and Mobile Game Development. The software solutions Microsharp provides, enables businesses to leverage leading edge technology to gain sustainable competitive advantages in today's marketplace.



You need a Customized Software especially when packaged software does not adequately address your requirements. With Custom Software Development you can see through your business strategies to the end.

We ensure that in Software Development Outsourcing geographical differences do not poses a hurdle.

Our development services include:

- ❖ Designing and programming using ASP.NET, PHP, Java, C, C++
- ❖ Migrating web-based and desktop based applications to .NET.
- ❖ New Development, support and enhancement of existing applications in .NET.
- ❖ Porting of legacy (Visual Basic 6.0) applications to .NET based applications.
- ❖ Windows/Web application development.
- ❖ Synchronization applications between web and desktop servers using .NET web services.

Technology

We are specializing in Open Source technologies and utilize our expertise in the following programming languages and tools:

Programming Languages	C / VC++, Java, Visual Basic 6.0, VBA, VB.NET / C# / ASP.NET
Internet	HTML / DHTML, JavaScript / VBScript, XML
Technologies	Win API, Win Sockets, ActiveX, .NET Framework, Web Service, J2EE, J2ME
Database Management Systems	MS Access, MS SQL Server, Oracle

DISRUPTIVE INNOVATION

At Microsharp, we've developed and productized some of the industry's most groundbreaking, disruptive innovations across every aspect of networking technology. This includes a dedication to developing new, pure play IP solutions based on a unique single architecture, a single operating system, and a single software release train that ensures performance, reliability, and security at the scale that customers demand of their networks—without compromise.

Methodology

In developing our project execution model, we at Microsharp Software adhere to the international standards like CMMI-SW, Rational Unified Process and ISO 9001:2000 to make the project flow easy and transparent for the client. Every project has its 5 stages, which are:

1. Inception
2. Requirements Management
3. Software Solution Development
4. Product Integration
5. Quality Assurance

KEY SERVICES OFFERED

We provide Consulting & Outsourcing solution to our clients in the key areas of:

- ◆ TRAINING PROGRAMS for Corporate and Academic Students
- ◆ OUTSOURCING IT Projects and Software Products
- ◆ H R SOLUTIONS

TRAINING PROGRAMS

We offer Recruitment (sourcing), training, consulting and staffing solutions in various areas, which impact organizational objectives and the bottom-line of an organization.

They include:

- a) Training for Fresh Engineers
- b) Training for Professionals in new technologies
- c) Training for Final Year Students

Training DIVISION

- ☞ Extensive modules for enhancing skills, keeping individuals as the focal point of development.
- ☞ Making people realize their full potential
- ☞ Increase their choices and reveal their true abilities.
- ☞ Our programs are learner driven rather than being instructor - led.
- ☞ The goal of our Training Modules is for participants to:
 - ☞ Master the techniques and behaviour pattern emphasized in training programs.
 - ☞ Apply them to their day-to-day activities.
 - ☞ Improve the functioning of the institution as a whole.

Professional Grooming For Colleges/ Professional Institutes:

- ☞ Personality Grooming ☞ Group Discussion ☞ Interview Skills
- ☞ Project Work and Guidance ☞ Placement Assistance

Our Corporate Training Modules:

For Staff

- ☞ Telephone Etiquettes ☞ Personality Development ☞ Team Building

For Executives

- ☞ Business Communication ☞ Conducting Meetings ☞ Time Management
- ☞ Telephone Etiquettes ☞ Time Management ☞ Team Building
- ☞ Business Communication ☞ Mail Writing ☞ Corporate Etiquettes

OUTSOURCING HR

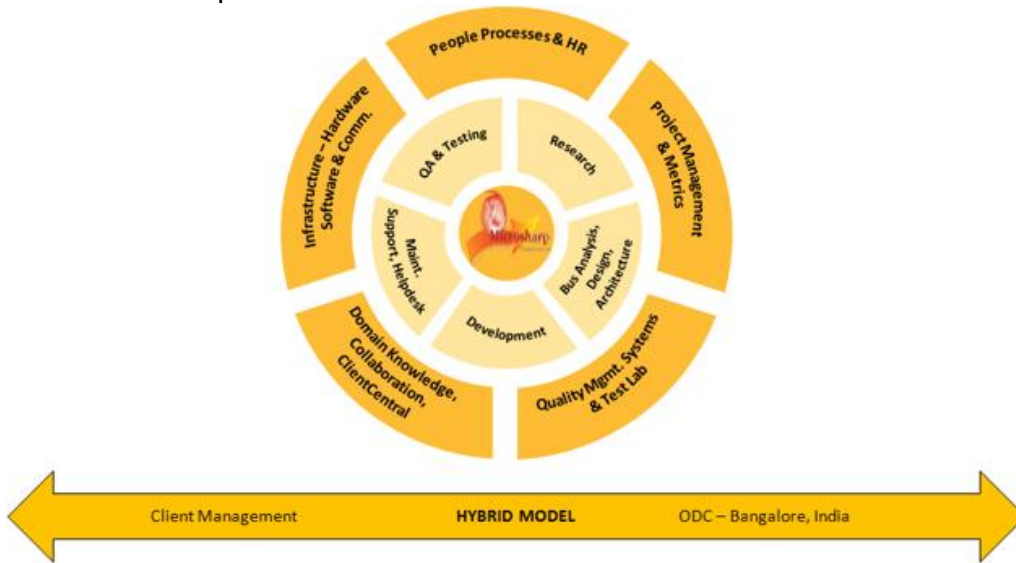
Microsharp provides solutions that reduce overheads and enable organizations focus on their core competence. We provide flexible staffing solutions that are uniquely customized to each client based on their specific needs. One of the key unique offerings by us is to small and Medium Enterprises.



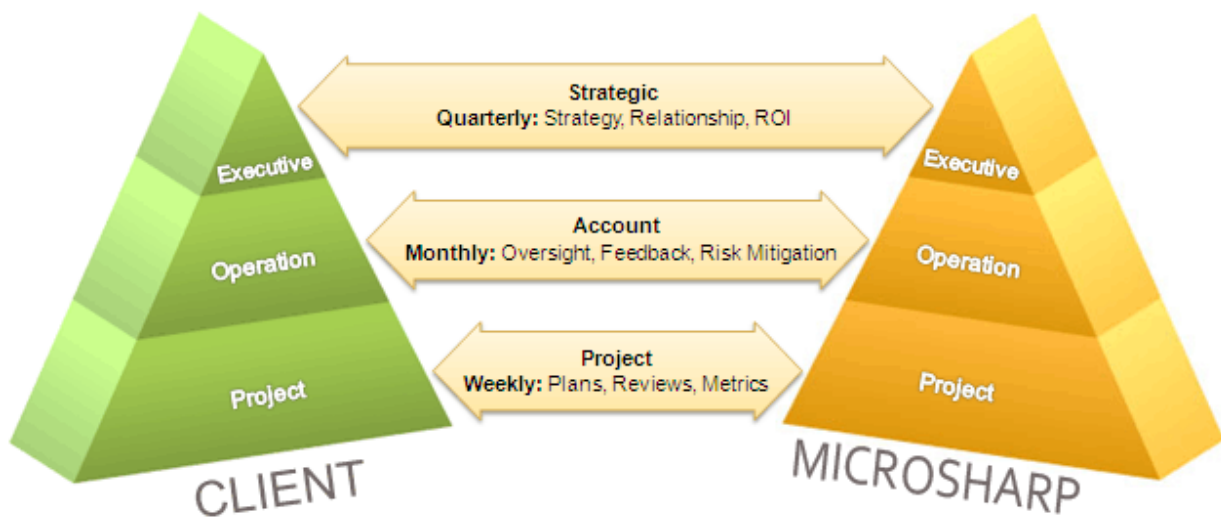
While talent is a differentiator to every business, we well understand that SME's need to focus on other priorities in this journey from "Good to Great". Microsharp provides turnkey solutions that relieve SME's the pain of setting up their own HR function.

SOFTWARE PRODUCTS & ARCHITECTURE

Apart from customized software development, we also make standalone software packages, which are user friendly and simple to use. These are canned products with complete instruction manuals, which tell you how to use the software product.



Microsharp offers Business Analysis, Design, Architecture, Software Development, Integration, Maintenance, Support, Testing, QA , Helpdesk and Research Services for its customers using its ODC model.



CORE VALUES

Since its inception, Microsharp has been governed by its core values. They shape the culture and define the character of our company. They guide how we behave and make decisions.



* **We put our clients first**

We truly believe that success in recruitment is based on a commitment to building strong relationships with both candidates and clients. And by building strong client relationships and consulting with clients, not at them, to deliver clear value for money, sets us apart from our competitors.

* **We are one company, working as one team**

Some things cannot be accomplished by people working individually. Larger, more ambitious goals usually require that people work together with other people. Because of this, teamwork is a desired goal of our company. We learn and grow together.

* **We believe in Excellence**

Our company is built on the principles of making quality products and providing reliable service. We are relentless in the pursuit of excellence in everything that we do.

* **Creativity, Integrity and Innovation**

We identify, attract and retain the finest talent possible to serve our clients and our people. We operate with openness, honesty, and trust. We are in business to create value.

Contact us! 

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Microsharp Brains

